

Knowledge Organiser - Year 1—History: AFC Bournemouth

Key Question — How did the community save AFCB?

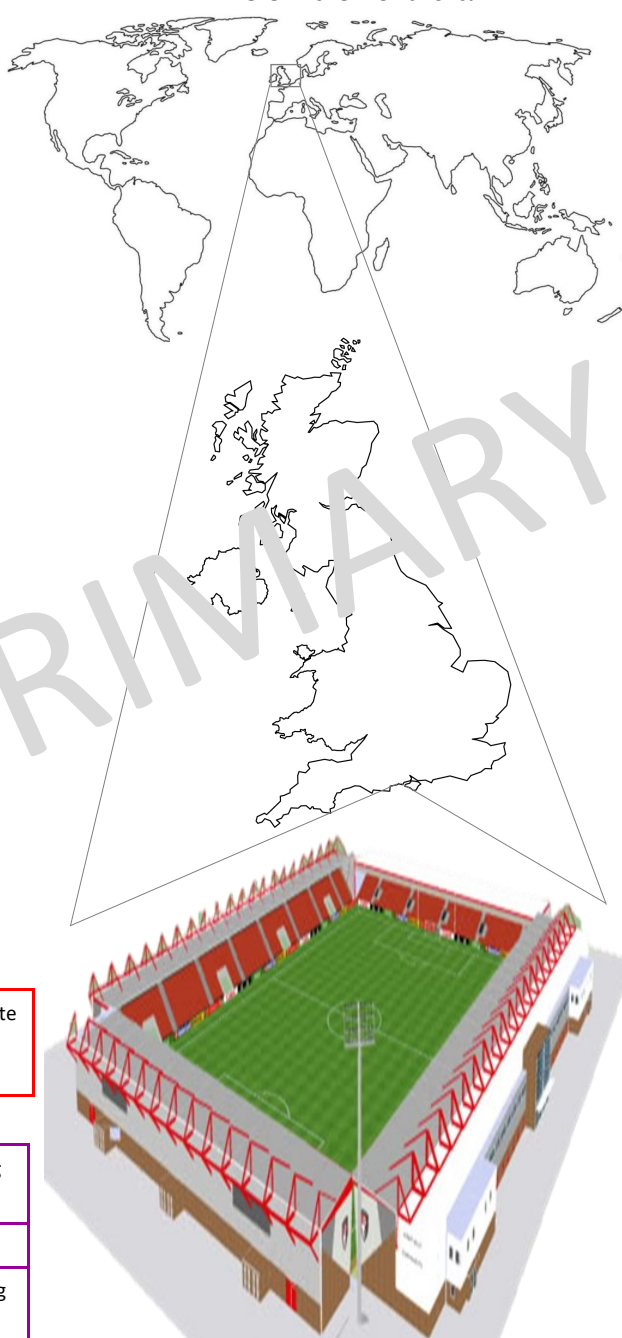
Happening At This Time

London Olympic	Queen Elizabeth becomes longest reigning monarch	U.K. votes to leave E.U.	Talbot celebrates its 50th year
2012	2015	2016	2019

AFCB Bournemouth Timeline

Date	Key Events
1890	Begins life as a football club, known as Boscombe St John's Institute F.C.
1972	After some name changes, finally settles as AFC Bournemouth.
1996	The club has been in financial trouble for a few years and owed money to different people and groups.
1997	The town's "Save the Cherries" campaign keeps the club going
2008-09	The club almost closes because they don't have enough money.
2015	The club is promoted to the Premier League.

Where in the world is it?



Key Vocabulary

Administration	Going into administration is when a company does not have enough money and it is put under the management of others.
Attendance	The amount of people that go to watch an event such as a football match.
Popularity	The state of being liked, admired, or supported by many people.
Population	All the people that live in a particular place.
Promotion	In sports league, promotion is a process where teams are moved to a higher group.
Supporters	Someone who wants that team or person to win and comes to watch to cheer them on.
Tourism	Attracting visitors from different places to visit a particular location to spend time and money.
Town	A town is a place with many streets and buildings, where people live and work. Towns are larger than villages and smaller than cities.
Unity	Coming together to support a common cause

Key Places

Bournemouth	Seaside town on the south coast of England, with Victorian heritage and 7 miles of sandy beaches.
Vitality Stadium	Home stadium of AFC Bournemouth, smallest in the Premier League, able to host 12,000 fans. Known by most as Dean Court, its original name.

Key People & Groups

Bournemouth Echo	Local newspaper which reports on the town and local events including the football.
Eddie Howe	Manager from 2009, who has raised the club from the bottom of the third division to the Premiership.
Maxim Denim	Current owner of the club; a Russian businessman who has been at the club since 2011.
Steve Fletcher	Important figure at the club, past player and current assistant coach.

Eddie Howe



Maxim Denim



AFC Bournemouth crest



Cherries



This is the club's nickname that came from playing on the site of the Cooper Dean estate which was home to a number of cherry orchards. The dark red shirts were also cherry-like.

Key Concepts

Community	All the people who live in a particular area or place, with something in common.
Culture	The ideas, traditions, and behaviour of a group of people.
Primary Sources	Any information that was created at the time that tells us something about the topic.